

# the Code to **Change** Program Your Future

Saturday 5 November 2016: Conference	
08:45-09:25	Registration
09:30-09:35	Opening remarks <b>Iffat Gill, CEO/Founder – ChunriChoupaal/The Code to Change</b>
09:35-09:50	Opening keynote <b>Karin Hilton, Director of Customer Technology - eBay Classifieds Group</b>
09:50-10:20	Security, or how the babymonitor broke the Internet <b>Arno Meulenkamp, Systems Engineer - Infoblox</b>
10:20-10:40	Personal branding in IT <b>Archana Murthy, Senior Consultant - Accenture</b>
10:40-11:10	Impact of technology and growth of the sharing economy <b>Jurjen de Vries, Co-Initiator – Permanent Future Lab</b>
11:10-11:25	Coffee Break
11:25-11:55	High performance computing: Why would you want to work in it? <b>Bart Mellenbergh, EMEA Director of HPC, Big Data and Open Source Cloud – Dell</b>
11:55-12:25	Opportunities with technology and the arts <b>Josh Michaels, Owner – Jetson Creative</b>
12:25-12:55	My story: What I wish I knew before I became a developer <b>Claudia Vicol, Manager &amp; Senior Software Engineer – Marktplaats Mentoring Lead – The Code to Change</b>
12:55-13:40	Lunch
13:40-14:25	Workshop: Finding your inner entrepreneur <b>Sjoerd Louwaars, Program Manager Entrepreneurship – Leiden University</b>
14:25-14:40	Interactive session: Let's test our cybersecurity skills <b>Catherine Garcia van Hoogstraten, Senior Lecturer Digital Governance &amp; Cyber Security – Webster University</b>

<b>Saturday 5 November 2016: Conference</b>	
<b>14:40-15:10</b>	Introduction to digital marketing and product development <b>Philipine Vonderhorst, Product Owner – TNT Digital</b>
<b>15:10-15:25</b>	Coffee Break
<b>15:25-15:40</b>	Social media superpowers: where to start to develop yours <b>Renée Veldman-Tentori, Lecturer &amp; Social Media Strategist – Zestee Social Media &amp; The Hague University of Applied Sciences</b>
<b>15:40-16:00</b>	Designing a career in IT — a work in progress <b>Geiza de Souza Maudonet, Team Lead IT - Booking.com</b>
<b>16:00-16:15</b>	Artificial Intelligence – and how it can be used for social innovation <b>Marya Yakin, Director - Analysecentre</b>
<b>16:15-16:20</b>	Panel session <b>Claudia Vicol, Samira Mellenbergh, Iffat Gill, Diana Eggleston</b>
<b>16:20-16:35</b>	Closing keynote <b>Ruxandra Taleanu, Software Developer – Booking.com</b>
<b>16:40-18:00</b>	Speed mentoring: Data Science, Cyber Security, HPC, Network Operations Center, Site Administration, Continuous Improvement, Software Development, Product Management, Digital Marketing, Artificial Intelligence

Please note that times may change slightly. For updates keep an eye on [www.codetochange.org](http://www.codetochange.org)